

PRME Advisory Committee DRAFT Terms of Reference

I. Background

For the PRME initiative, 2010-2013 were marked by increased collaboration between signatory institutions on both global and regional levels, with a number of activities that support the implementation of PRME at individual institutions as well as a continuation of awareness-raising activities that contribute to the significance of PRME as the global United Nations-supported initiative on responsible management education. Building on the progress made during the 3rd Global Forum for Responsible Management education (June 2012) and the goals set there by the PRME community in the [Rio Declaration on the Contribution of HEIs and Management Schools to the Future We Want: A Roadmap for Management Education to 2020](#) (Rio Declaration), 2013 saw the official launch of the PRME Champions leadership group, a growth in regional PRME Chapters, the regular delisting of non-communicating PRME signatories, and greater ownership of the initiative by PRME signatory institutions, in particular through their contribution of an annual administrative service fee. In order to provide an ongoing engagement mechanism for PRME signatories to directly influence the strategic direction of the initiative, with the support of a mandate from the PRME Steering Committee, the PRME Secretariat proposes the creation of a new complementary body – the PRME Advisory Committee.

II. Purpose

The purpose of the PRME Advisory Committee (Advisory Committee) is to provide strategic advice and guidance to the PRME Secretariat and PRME Steering Committee on matters of importance to the PRME community. The Advisory Committee will be a channel for the PRME community to raise ideas, concerns, and solutions.

The main roles of the Advisory Group are to inspire thought leadership, enhance communication across the PRME community and between the community and the PRME Secretariat, and to give voice and greater ownership of the initiative to signatories. Such efforts will help to maximise the positive impact of PRME at global and local levels, strengthen collective action through Champions and Chapters; increase knowledge and expertise through various work streams, and strengthen partnerships and relationships across the community as well as with the UN Global Compact and other important stakeholders. The Advisory Committee should identify important challenges and potential strategic responses, such as specific activities and projects that will help signatories and the wider initiative to become the global platform for responsible management education (RME).

The Advisory Committee will consider such fundamental questions about PRME as:

- a) What is the role of business/management schools in society?
- b) What is the relevance of RME?
- c) What incentives need to be put in place so that RME is mainstreamed and effectively implemented?

Any advice or recommendation with governance implications must be advanced to the PRME Steering Committee for consideration and approval.

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III. Mission

All activities should contribute to bolstering the impact and visibility of PRME and responsible management and leadership education.

- a) The specific role of the PRME Advisory Committee is to provide strategic guidance on the following matters, among others, such as to reflect on and develop:
 - 1) Avenues to ensure that relevant UN topics are addressed and implemented by the PRME community
 - 2) How PRME, as a guiding framework, can help signatories to generate positive change and impact aligned with the UN Post-2015 Development Agenda
 - 3) Ways to contribute and respond to companies' demands regarding responsible management and leadership, especially those participants of the UN Global Compact and Global Compact Local Networks
 - 4) Mechanisms to recognise and support the growth and advancement of PRME signatories, including ways incentivise higher education institutions to sign up to and implement PRME
 - 5) Methods to improve SIP reporting as a measure to produce impact and to demonstrate continuous improvement by signatories
- b) Members of the Advisory Committee will play the role of advocates for PRME, providing close liaison to their communities, as well as speaking on behalf of PRME. Such roles may include serving as keynote speaker and/or PRME representative at conferences and meetings, lecturing on PRME, meeting with new PRME signatories, among others. Members of the Advisory Committee are expected to be individuals that are highly committed to RME, willing and able to advance the mission and Principles of PRME and the Global Compact, acting in a personal, honorary, and unpaid capacity.

IV. Structure

- a) During the first phase of implementation (through 31 December 2014), the Advisory Committee will consist of:
 - 1) No more than ten representatives from PRME Champions institutions
 - 2) A representative of each Established PRME Chapter
 - 3) A representative of the PRME Secretariat, ex officio
- b) The composition of the Advisory Committee in the second phase of development (starting on 1 January 2015) as well as other considerations on structure and functions will be decided by the Advisory Committee during the first phase. Such matters for consideration include:
 - 1) Selection of Chair
 - 2) Duration of positions
 - 3) Procedure for replacement/vacancy, etc.
 - 4) Frequency of meetings
 - 5) Quorum and decision-making
 - 6) Other