



**Warsaw School of Economics**  
Department of Management Theory, CSR Center of SGH  
Collegium of Management & Finance

**Wrocław University of Economics**  
Department of Management Systems Design

**2nd International Conference**  
**The Future of Management: Management in the Age of Digital Transformation**  
October 9-10, 2017, Warsaw School of Economics, Poland

### Venue

Building C, Al. Niepodległości 128, Warsaw, Poland  
Oct. 9<sup>th</sup>, 2017 – Hall I & Mezzanine  
Oct. 10<sup>th</sup>, 2017 – Room 1B

### Call for papers & posters

Research papers related to all areas of The Modern, Future of Management, Marketing, Sales and CSR are invited for the conference.  
Publication opportunities: [Journal of Management and Financial Sciences](#)  
The proposal should be written in English, contain main goal of paper/poster, research methodology, general assumptions, and conclusions and should not exceed the size of 600 words. The information of the paper/poster acceptance will be provided till the September 10th 2017.  
All the accepted papers will be published as conference proceedings. Selected papers will be offered publication.

### Price

Regular price – 220 EUR (900 PLN)  
Early Bird (end of September) – 150 EUR (615 PLN)  
Students, Alumnis and PhD Candidates – 50 EUR (200 PLN)

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Bank account EUR: 03 1240 1040 1978 0010 5571 0234

### Application

[www.sgh.waw.pl/tfom](http://www.sgh.waw.pl/tfom)

### Contact

Department of Management Theory  
Madalinskiego 6/8, room 327, 02-553 Warsaw, Poland  
Tel. +48 22 564 93 40

### Papers & posters

Mikolaj Pindelski, PhD, mikolaj.pindelski@sgh.waw.pl  
+48 606 303 935

### Participation & Organization

Justyna Szumniak-Samolej, PhD, justyna.szumniak@sgh.waw.pl  
+48 517 069 646

### Accommodation

Accommodation is additional. Hotels cooperating:  
[www.poloniapalace.com](http://www.poloniapalace.com)  
[www.hotelm dm.com.pl](http://www.hotelm dm.com.pl)  
[www.hotelmetropol.com.pl](http://www.hotelmetropol.com.pl)



## Agenda

### Day 1, Oct. 9th 2017, Monday, Venue: Hall I & Mezzanine, Building C

9.00-10.00	Conference Registration
10.00-10.30	Conference Opening Ceremony
10.30-11.30	Session 1: The Future of Management in the Age of Fourth Industrial Revolution
11.30-12.00	Coffee Break & Poster Session
12.00-13.00	Session 2: Strategic Management or Change of Paradigms?
13.00-14.00	Session 3: The Networking Potential of Digital Transformation in Companies
14.00-14.20	Coffee Break & Poster Session
14.20-15.20	Session 4: Does the New Management Need New Skills?
15.20-16.00	Lunch & Poster Session

### Day 2, Oct. 10th, 2017, Tuesday, Venue: Room 1B, Building C

8.00-10.00	Doctoral Colloquium
10.00-11.00	Session 1: The End of Management As We Knew It
11.00-12.00	Session 2: The Future of Sales
12.00-12.30	Lunch & Poster Session
12.30-13.30	Session 3: The Future Customer
13.30-15.00	Session 4: The Future of CSR – ABiS (Academy of Business in Society) Session 
15.00-16.30	Session 5: The future of Management Teaching Programs – PRME (Principles for Responsible Management Education) Session 
16.30-16.45	Final Conclusions & Closing

## Conference Board

1. Prof. SGH Piotr Ploszajski, Warsaw School of Economics, Poland, Conference Head
2. Prof. Andrzej Kaleta, Univeristy of Economics in Wrocław
3. Prof. Alenka Bracek Lalic, CEEMAN, Slovenija
4. Prof. Danica Purg, Bled School of Management, Lublana, Slovenija
5. Prof. David Brock, Ben Gurion University of the Negev, Beer Sheva, Israel
6. Prof. ALK, Dominika Latusek-Jurczak, Leon Koźmińskiego Academy
7. Prof. Beata Glinka, Warsaw University
8. Prof. Bogdan Nogalski, High School Gdansk
9. Prof. Dusan Kucera, Prague University, Czech Rep.
10. Prof. Yaroslav Pavlov, RANEPА Russian Presidential Academy, Moscow, Russia
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12. Prof. Jan Jeżak, Lodz University
13. Prof. Jayanthi Ranjan, Institute of Management Technology, Ghaziabad, India
14. Prof. Krzysztof Obłój, Leon Kozminski Academy, Warsaw University
15. Prof. Maria Romanowska, Warsaw School of Economics
16. Prof. Pł, Agnieszka Zakrzewska-Bielawska, Lodz Polytechnic
17. Prof. Robert Karaszewski, Nicolao Copernicus University in Torun
18. Prof. Ryszard Borowiecki, Univeristy of Economics in Cracow
19. Prof. SGH, Piotr Wachowiak, Warsaw School of Economics
20. Prof. Soumodip Sarkar, University of Évora, Portugal, Harvard University, USA
21. Prof. Szymon Cyfert, Univeristy of Economics in Poznan
22. Prof. UEW Grzegorz Bełz, Univeristy of Economics in Wrocław
23. Prof. UJK, Jarosław Karpacz, Jan Kochanowski University in Kielce
24. Prof. UMCS Agnieszka Sitko-Lutek, Maria Curie Skłodowska University in Lublin
25. Prof. US, Edyta Rudawska, Szczecin University
26. Prof. Wojciech Czakon, Jagiellonian Univeristy in Kraków
27. Prof. Wojciech Dyduch, Univeristy of Economics in Katowice
28. Prof. Wojciech Rybowski, Gdanska Foundation of Managerial Education