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The Globally Responsible Leadership
Initiative

www.grli.org





- A Changing World
- A Changing Business World – the case for CGR/CR
- Emerging New Business Models?
- A New Education is Being Shaped?

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GRLI From Awareness to Changed Practice

- Purpose/Role
- Content (multi-interdisciplinary /driven by “real life” challenges and dilemmas/ new knowledge)
- Format and Learning Methodology

G R L I F O U N D I N G P A R T N E R S





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- Disciplinary boundaries will be bridged in different ways than we see today.
- The challenges of the business world will drive the growth of intellectual capital to a larger extent than today.
- The role of business in society will be addressed repeatedly with a holistic global perspective in mind.

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GRLI From Awareness to Changed Practice

“An ‘Urgent’ Call for Action”

- Purpose/Role
- Content (multi-interdisciplinary
/research/new knowledge)
- Format and Learning Methodology
- Entrepreneurship
- Leadership
- Statemanship

G R L I F O U N D I N G P A R T N E R S





A Globally Responsible Leadership

”A core aspect is the degree to which the individual has developed his or her own level of consciousness and awareness of both the external global context and the inner dimensions of themselves. This is the starting point which defines the extent to which they are able to determine, with others, right action in a global setting.”

*”Globally Responsible Leadership:
a Call for Engagement”, 2005*





The Global Forum for Responsible Management Education

How to get started with PRME?

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Demanding and challenging change processes
are to be addressed hands-on - in action!

(Change management in academic organisations?)

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Different challenges due to context and “stage” of development

G R I F O U N D I N G P A R T N E R S





Some Drivers

- History and value-base





Some Drivers

- History and value-base
- Context





Some Drivers

- History and value-base
- Context
- Leadership and championship





Some Drivers

- History and value-base
- Context
- Leadership and championship
- Pioneering exceptional hands-on creativity
- and passion
- Student empowerment





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Some Drivers

- History and value-base
- Context
- Leadership
- Pioneering Creativity
- Student empowerment

“Business students in 2007 are thinking more broadly about the primary responsibilities of a company. In addition to citing shareholder maximization and satisfying customer needs, more students are also saying “creating value for the communities in which they operate” is a primary business responsibility.”

(“Where will they lead?”, MBA student survey, Aspen Institute, 2008)





Some Drivers

- History and value-base
- Context
- Leadership
- Pioneering Creativity
- Student empowerment

The importance of the emerging/developing economies!





Four examples

&

“Guidelines for the Implementation of
PRME”

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