

International Association of Jesuit Business Schools (IAJBS)



IAJBS is increasingly recognizing the role of management training in the development of responsible leadership and redefining the role of business in today's global society.

Mission Statement

Our **mission** is to enhance the ability of our Jesuit business schools worldwide, to lead the creation and transmission of scholarship and knowledge that will prepare students for the profession and vocation of business leadership in a global economy.

Vision Statement

Our **vision** is to conform as a global network of schools, colleges and Jesuit universities committed to management and business education, focusing on men and women preparation for leadership in the professions of management in a global economy, with a vocation and deeply committed to justice and the Ignatian principles.

Goals

Our goals are four-fold:

- **Partnership:** Promoting cooperation for a better service to our students, teachers and our directives as an increasingly global village, in a context of Ignatian education.
- **Knowledge:** Develop, disseminate and promote the management vocation committed to justice and the Ignatian principles in our different societies and countries.
- **Service:** Serving justice in solidarity with others, as well as with the poor and excluded; prepare young men and women, commitment to the development of less developed countries and the marginalized in developed countries.
- **Development:** Support and facilitate continuous professional development and education of business school administrators, faculty and other partners in the context of Ignatian education.

Strategic Initiatives

Partnership

- We will explore opportunities for international joint degree programs and other kinds of joint programs that will enhance the education of our students, faculty and constituents.
- We will promote international students experiences through bilateral and multilateral agreements among our institutions to allow the mobility of our students.
- We will enhance the alumni network of Jesuit school graduates to further add value to

alumni graduating from Jesuit colleges and universities around the world.

- We will seek to accomplish this goal through alumni networking events, educational development programs, and through advancement efforts to support the alumni's alma mater and IAJBS.
- We will encourage the recruitment of visiting faculty and post positions of interest for our network.
- We will seek for the IAJBS web site to become a valued destination and a useful tool for our members and alumni in order to reinforce our network.

Knowledge

- We will collaborate and share resources virtually. The goal is to develop online programming to enhance access to a diverse global constituent, and we will develop online access for, and to, our programs.
- We will reinforce the collaboration on research fields among our faculty to promote joined intellectual contributions.
- We will enhance our faculty development through programs that expand knowledge of global issues.

Service

- We will develop programming to raise the caliber of Jesuit business education worldwide.
- We will create doctoral programs to increase the number and quality of terminally qualified faculty at Jesuit institutions in the developing world and in underserved communities in the developed world.
- We will engage alumni in service and social justice issues to benefit the developing and underserved communities and to continue to enhance the development of our alumni as ethical leaders with a world view.

Development

- We will help to organize regional groupings and meetings among business school deans and will assist in the formation of these groupings as needed.
- We will develop seminar programs to benefit our faculty, alumni, and business communities.
- We will develop a mentoring program for deans seeking initial or reaccreditation by AACSB and other accrediting bodies.
- We will develop a mentoring program for new deans to provide them with access to a network to assist them in their growth and development in this role.

17th WORLD FORUM OF THE INTERNATIONAL ASSOCIATION OF JESUIT BUSINESS SCHOOLS
Corporate Social Responsibility and Inclusive Business
Universidad del Pacífico - Lima, Perú
July 17-20th, 2011

CSR AND SUSTAINABILITY

Nestle's Corporate Social Responsibility Programs for Filipino Coffee Farmers and the Farmers' Perception Thereof: A Preliminary Study

J. Sedfrey S. Santiago - Ateneo de Manila University
David Edward G. Jiménez - Ateneo de Manila University
John Carlos B. Clerigo - Ateneo de Manila University

Making CSR Sustainable: Critical Assessment of Indian CSR Policy and Industrial Responses

Himadri Sinha - Xavier Institute of Social Service

Hypocrisy at the Lectern? As Jesuit business school educators, do our personal behaviors reflect a commitment to social justice and global sustainability?

William L. Weis - Seattle University

GDP and Beyond: Towards New Measures of Sustainability Based on the Catholic Social Thought

Ricardo Aguado - Universidad de Deusto
Javier Martínez - Universidad de Deusto

Integración de la RSE a la Gestión Empresarial Análisis de la Realidad desde sus Protagonistas

Marybel Álvarez Gatti - Universidad Católica de Córdoba
Nicolás Liarte Vejrup - Universidad Católica de Córdoba

Análisis de Contenido y el Proceso Comunicativo Empresarial Relacionado con la Responsabilidad Social Corporativa

Stella Maldonado García - Pontificia Universidad Javeriana
Nagore Aranguren Gómez - Universidad de Deusto
Juan Vianey Gómez Jiménez - Pontificia Universidad Javeriana

Análisis Empírico de la Divulgación de Información Social en Chile

María del Pilar Marín Gaviria - Pontificia Universidad Javeriana
Stella Maldonado García - Pontificia Universidad Javeriana
Laura San Miguel Rodríguez - Pontificia Universidad Javeriana

CSR Decision Making in the Big Peruvian Companies The influence of the organizational and the manager's profile

Elsa del Castillo - Universidad del Pacífico
Amaia Arizkuren-Eleta - Universidad de Deusto

LEADERSHIP AND SOCIAL ENTREPRENEURSHIP I

Influence of CRM Statements related to Corporate Social Responsibility (CSR) initiatives towards brand/cause advertising in consumer's purchase intention

Gina Pipoli de Azambuja - Universidad del Pacífico

Consultoría Social Empresarial: experiencia de aprendizaje y servicio en la Universidad Católica del Uruguay

Fernando Castellanos - Universidad Católica del Uruguay

Social Entrepreneurship in Subsistence Marketplaces: A Strategic Alliance Framework

Dawn Harris - Loyola University Chicago
Nicholas Lash - Loyola University Chicago
Linda Tuncay Zayer - Loyola University Chicago
Michael Welch - Loyola University Chicago
Thomas Derdak - Global Alliance for Africa

Is there consistency between executives' statements and the actual incorporation of socially responsible practices in their companies? Status situation of CSR in Uruguay

Oscar Daniel Licandro - Universidad Católica del Uruguay
Alberto González Ramagli - Universidad Católica del Uruguay
Juanita Sabath - Universidad Católica del Uruguay

An Overview of Multi-sector Partnerships to Promote Capacity Building and Poverty Alleviation in India

Samantha Galvin - Seattle University
Geetika Goel - Motilal Nehru - National Institute of Technology
Meenakshi Rishi - Seattle University

Rethinking Social Entrepreneurship: Insights from a Contextual Analysis in India

Joseph Satish V. - Xavier Institute of Management
C. Shambu Prasad - Xavier Institute of Management

Entrepreneurial Marketing Influences to Sustainable Development of Small Business Enterprises

Agapito C. Rubio Jr. - Ateneo de Naga University

JESUIT BUSINESS SCHOOLS AND UNIVERSITY SOCIAL RESPONSIBILITY IN THE NEXT YEARS

Helping Our Students Better Understand Themselves and Serve Others

Timothy J. Kloppenborg - Xavier University
Edward P. Hahnenberg - Xavier University
Leslie Ann Prosak-Beres - Xavier University

Xavier University's Journey toward Becoming a Strengths-Based Campus

Timothy J. Kloppenborg - Xavier University
Teri Compton - Xavier University
Angela Gray - Xavier University
Shari Mickey-Boggs - Xavier University
Kandi Stinson - Xavier University

A NETWORK FOR BRIDGING SILICON VALLEY ACUMEN TO DEVELOPMENT NEEDS

Thane Kreiner - Santa Clara University
Rudy Ang - Ateneo de Manila University
Alfred Vernis - ESADE

CASES OF CSR AND INCLUSIVE BUSINESS

Aprendizajes y desafíos sobre la construcción de negocios inclusivos con clasificadores de residuos Estudio de casos en Uruguay

Oscar Daniel Licandro - Universidad Católica del Uruguay
Mercedes Barreiro - Universidad Católica del Uruguay

Resettling the Unsettled Filipino: An Inquiry into Bayanijuan SA Southville 7

Joseph Sedfrey S. Santiago - Ateneo de Manila University
Marion Lara L. Tan - Ateneo de Manila University
Aldo Zelig U. Tong - Ateneo de Manila University

RESPONSABILIDAD SOCIAL UNIVERSITARIA: EL MODELO DE LA UP

Matilde Schwalb - Vicerectora Universidad del Pacífico